

**Cornèr Bank Ltd.** Lugano Head Office

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## Cornèr Bank relocates its Lausanne branch to Geneva

Following its strategic reorientation in Switzerland's French-speaking region and to meet the requirements resulting from the continuous growth in clientele, the Cornèr Bank Group has decided to relocate its branch from Lausanne to Geneva on October 1<sup>st</sup> 2012. Located in the thriving heart of Switzerland's second financial centre, the new branch will focus on private banking.

The new Geneva branch will be located at Rue de Rive 1, on the fifth floor of an elegant building in the city's financial and commercial district. Well served by public transport, the building is also readily accessible by car.

Cornèr Bank has been present in French-speaking Switzerland since 1974, where its operations focus on private banking. These services are constantly growing, reflecting sound asset management policies, the trust of the clientele and product and service diversification.

By opening a branch in Geneva, Cornèr Bank is expanding its presence to include all three of Switzerland's main financial centres. This marks the latest milestone on a path which began in 1952, with the Bank's foundation in Lugano, and continued in 2009 with the opening of its Zurich branch.

The Lausanne branch will remain operational until September 28<sup>th</sup>. From then on, its counters and offices will be closed. Staff will continue working from the new branch in Geneva.

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